Playback LUTs
by Tom Baker

LICENCE AGREEMENT

End user licence agreement for the Camera LUTs, iPhone LUT and LUT bundle. Effective 30 October 2026.

01 WHO THIS AGREEMENT IS BETWEEN

This agreement is between To The Wild Ltd, trading as Playback LUTs ("we", "us"), and you, the person or business buying our products ("you"). To The Wild Ltd is registered in England and Wales under company number 12338166, with its registered office at Office 1, 2a Curzon Road, Ealing, London W5 1NF.

Purchases are handled by Polar Software, Inc. ("Polar"), our reseller and merchant of record. You buy from Polar, and Polar's buyer terms cover payment, tax and receipts. Your right to use the Products comes from us, under this agreement.

By buying or downloading a Product you accept these terms. If you buy for a business, you confirm you can bind that business to them.

Products means the Camera LUTs, the iPhone LUT and the LUT bundle, including the LUT files (.cube) and everything supplied with them, such as install guides and tutorial videos. **Your Work** means any footage, film, photo or other content you create using the Products.

02 YOUR LICENCE

We grant you a non-exclusive, non-transferable licence to use the Products in personal and commercial projects, including paid client work, for as long as you keep to this agreement. One purchase covers:

- one individual, or a business with fewer than 5 employees; and
- installation on up to 3 of your own devices at any one time.

Clients and collaborators can view and approve Your Work, but anyone applying the Products themselves needs their own licence.

03 YOUR WORK IS YOURS

You own Your Work. You can publish, sell, licence and monetise it anywhere, with no royalty or credit owed to us. Nothing in this agreement gives us any rights in Your Work.

04 WHAT YOU CAN'T DO

You must not, and must not let anyone else:

a. share, resell, give away or upload the Products, on their own or inside a bundle, preset pack, template or app;
b. present the Products, or files made from them, as your own LUTs or presets;
c. use the Products to make a competing LUT, preset or filter product, including by converting them to another format;

d. sublicence, rent or transfer your licence; or
e. remove or alter any copyright notice in the files.

These limits don't apply where the law gives you a right we can't exclude.

05 DELIVERY AND DOWNLOADS

Once payment goes through, you can download your files straight away from the confirmation page. Polar also emails you a receipt with a link to access your purchase. Keep that email: you can use it to download your files again.

If you lose access, email support@tothewild.co.uk with your order number and we'll help. Keep your own backup of the files, as we can't promise to host them indefinitely.

06 CANCELLING AND REFUNDS

The Products are digital downloads, so once your download starts you can't cancel because you've changed your mind. At checkout you'll be asked to confirm you want immediate access and understand this.

If you haven't started the download, you can cancel within 14 days of purchase for a full refund. Email us with your order number.

Refunds are paid by Polar on our behalf. Polar may also issue a refund itself, for example to settle a payment dispute. None of this affects your rights if a Product is faulty (section 7).

07 FAULTY FILES AND SUPPORT

If a Product is faulty, doesn't work as described on our website, or doesn't suit the camera profile it was sold for, email us. We'll fix or replace it. If we can't do that within a reasonable time, we'll refund you in full or in part.

A look that isn't to your taste, or footage shot outside the supported profiles, isn't a fault, so please check the supported cameras and software listed on our website before you buy.

We offer help by email and aim to reply within 3 working days. If you're a UK consumer, the Consumer Rights Act 2015 gives you legal rights this section doesn't limit; Citizens Advice can explain them.

08 UPDATES

We may release updates, for example to support new cameras or log profiles, but we don't have to. Fixes to a Product you've bought are free. New looks or new camera packs may be sold as separate products.

09 OWNERSHIP

We own the Products and all intellectual property in them, along with the Playback LUTs name, branding and marketing. You're buying a licence to use the Products, not the Products themselves.

10 OUR LIABILITY

We're responsible for loss or damage you suffer that is a foreseeable result of us breaking this agreement or failing to use reasonable care and skill.

If you use the Products for commercial work, we're not liable for loss of profit, revenue, business or opportunity. If you buy as a business, we're also not liable for indirect or consequential loss, and our total liability is limited to the price you paid.

Nothing in this agreement limits our liability for death or personal injury caused by our negligence, for fraud, or for anything else the law doesn't allow us to limit, including your statutory rights as a consumer. Always keep backups of your original footage and projects.

11 ENDING THE LICENCE

Your licence ends automatically if you break section 4, or if your purchase is refunded for any reason. You must then stop using the Products and delete every copy. Anything you made with them before then stays yours.

12 GENERAL

Law. This agreement is governed by the law of England and Wales, and its courts have jurisdiction. If you live elsewhere, you keep any consumer protections your local law gives you and can bring a claim in your local courts.

Severability. If a court finds any part of this agreement invalid, the rest still applies.

Changes. We may update these terms. The version in force when you bought applies to that purchase.

Entire agreement. This agreement, Polar's buyer terms for your purchase, and the product description on our website when you bought make up the whole agreement about the Products.

COMPANY

To The Wild Ltd, trading as Playback LUTs
Company number 12338166

REGISTERED OFFICE

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CONTACT

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